Saint's APA Board Meeting

September 26, 2018 Vasey Hall

Call to order - Janelle Whitton

25 parents in attendance

Approval of August, 2018 meeting minutes

Prayer - Janelle Whitton

Saints.

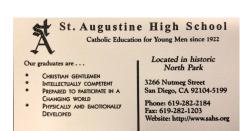
Welcome New Freshman Families - 4 new Freshman families in attendance

Principal's Report - Jim Horne

Busy Summer with the treating of a new website. We are in the process of focusing on admissions and leveraging new digital marketing tools to target new boys. One of our goals is to have free Saints stickers (see photo) on 1,000 cars driving around town. Ten years ago we started the business card elevator pitch (see below) with our parents being the best advertisers. Put a card or two in your pocket and share with all you meet. The administration appreciates and thanks you for sharing the good news about

School Spirit has never been so incredible as it is this year. The level of school spirit is beyond what I have seen in the 29 years of education. Our boys are truly experiencing the truest sense of brotherhood. Take some time and ask your son about it at the dinner table. There is an event going on every day. They have planned 100 events for the first Semester of school. A BIG appreciation to G.O. (Garry Osberg) for his leadership and to all the boys for their tireless work. Follow G.O. (#DrGo) and Saints on Twitter, Facebook and Instagram.

| Twitter | Facebook | Instagram |
|----------------|-------------------------------|--|
| @saints_info | https:// www.facebook.com/ | https:// www.instagram.com/ |
| @Saints_ThePit | st.augustine | saints_info/ |
| | | https:// www.instagram.com/ saints_thepit/ |



Help Market Saints

Parents are the best marketers. Know a family that would benefit from the Saints Experience? Give them a card available from the Administration office.

- Private, independent, Augustinian, Catholic school dedicated to the enrichment of each student in mind, heart, and body
- 700 students, all young men, grades 9-12
- College prep, liberal arts curriculum, accredited by WASC and WCEA and members of the IBSC
- Comprehensive religious, social, and extra-curricular programs; C.I.F. teams in thirteen sports
- Academic, college, and personal counseling, visual and performing arts, and intramural sports

UNITAS VERITAS CARITAS
Community Truth Love

Smart Start Driving is a 2 hour evening workshop that jumpstarts the conversation about speeding, texting and the power of driving a 5,000 pound machine. Join the conversation on October 3 at 6:30PM. Juniors who attend get first dibs on underground parking for their senior year.

Be on the lookout for College topic nights.

Community Events - Chris Cashman (alumni events - see attached)

Homecoming Week will be in October as a week to connect family, friends and Saints Alumni. Spread the word. We have 2,000 alumni in our database for 12,000 graduates. We need a way to connect to our alumni and make it easy for them to find each other. Each year will will recognize years ending in different numbers. This year we are recognizing classes ending with 3 and 8. Join the festival at Saints on October 27th and help build our network. Our Brotherhood is strong in San Diego so let's connect young Saintsman with Alumni and bring families together around a festival during Homecoming Week 2018. The APA will help with food. This is a no cost event for the festival with a nominal cost for food. Volunteers are needed and appreciated. (See attached flier)

President's Report - Presented by Janelle Whitton

<u>Signup genius</u> is proving to be the best form on volunteer recruitment. The Freshman retreat is coming up on October 6-7, with over 200 volunteers bring coordinated - (drives, food items, supervision . . .) BIG thanks to the tremendous effort from our team!

Budget report - please us the reimbursement form (see attachments)

<u>Communication repor</u>t - appreciation for previous communication work. Please make sure that approval of communication go through Janelle to Mr. Horne. Communication will go out through APA website.

<u>Hospitality report</u> - look for the lecture series coming up with the start on the 24th of October. The focus is this event will be college night. There is a need for hospitality. As always, wine, beer, cheese and crackers will always great your friendly faces during our APA meetings.

<u>Volunteerism report</u> - we are amazed at the level of support by our parent community. We are happy to work with you to get volunteers through Signup Genius. We are also looking at saving signup reports to help with future planning. It will be nice to send thank you notes to those who helped and to give volunteers credit for hours worked. Hoping to leverage Signup Genius for this.

St. Monicas Report (presented by Jim De La Cruz)

- 1. Great start to the new year! Lots of new faces on Thursday mass.
- 2. Had opportunity to speak to all parents at Meet the Teachers Night. Many showed up the next day.
- 3. Sent out summer welcome letter & prayer cards to all frosh families
- 4. Ordered 1,000 new prayer cards for this year. APA will see invoice this coming week.
- 5. Had Welcome Back mass and breakfast -- best ever attendance!
- 6. Welcome back breakfast coincided with 20th anniversary of Saint Monica's Prayer Group.
- 7. Founder of SMPG, Lorraine Baumann, was there and told the story of how the group was originally formed.
- 8. Now working on Freshman retreat cards will give to Nicole Quirk by next week.
- 9. Upcoming opportunity to speak with Freshman parents during the retreat about SMPG
- 10. Planning a date in very near future to invite Parent in Prayer from OLP to join us 11. Rosaries for the seniors will begin in November.

<u>Freshman Representative</u> will be Kimy Erpelding who will be communicating to the class through the Principal's office.

<u>8th Grade Visitation</u> will take place on October 3rd and 4th. Parent volunteers along with students will be leading 8th graders around campus. There is a need for volunteerism between 8-12:00. The visitation day is a powerful marketing tool for future Saintsman.

Open House is in need of 20 volunteers to help with food and leading tours.

Family Mass took place on September 16th. Turned out to be a fabulous event. We are looking for a partner to help next year in transition

OPEN Forum

New Theater Seating Chart - the First Ever Saints play will take place between November 14-17 with the showstopper - **You Can't Take It With You.** The Spring performance will be **Newsies**. Administration will be working with the Theatre team to develop a seating chart and cost structure for shows.

Social media is proving to be a powerful tool in supporting the Saints recruitment process. For just a small investment, the Saints experience is being amplified. For just under \$50, over 15,000 views were seen of recent video post highlighting the positive aspects of athletics and academics at Saints.

Next Meeting - November 7, 2018

Attachements



| Date Submitted: | | | | |
|--|-----------|-------------------------|-----|------------------------|
| (Please indicate the event for wh | ich you a | re submitting expenses) | - | AT290 OPTIVITY TOTAL |
| ☐ Party-Before-The-Party | | Christmas Social | | The Big One |
| ☐ Hospitality | | Sober Grad Night | | Other |
| Please indicate expense type) | | | | |
| ☐ Auction Pay | | Decorations | | Draw Down / Raffle |
| ☐ Entertainment | | Favors | | Food |
| ☐ Invitations | | Postage | | Printing |
| ☐ Merchandise | | Rentals | | Venue |
| | | | | |
| Payment Request | 0 | | | Reimbursement |
| Payment Request Please attach invoice or receipt |) | | | |
| Payment Request Please attach invoice or receipt) Payment to: Amount: |) | Vendor | | Reimbursement voice # |
| Payment Request Please attach invoice or receipt) Payment to: Amount: Please indicate delivery method Call for check pickup |) | Vendor | Inv | Reimbursement voice # |
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St. Augustine High School / Austin Parents Association 3266 Nutmeg Street, San Diego, CA 92104 (619) 284-2184

White Copy: School Yellow Copy: APA Treasurer

SAINTS 2018 FALL EVENTS

(all members of the Saints community are invited to all events)

Sunday Aug. 26th 9th Annual Alumni Deep Sea Fishing Trip

Only 6 Spots Left - Reserve Today!!

Join fellow alumni and friends for this ¾ day charter to fish for Yellow-tail, Sea Bass and maybe Tuna. This is a trip for both novices and pros alike and is a good way to enjoy a Sunday on the beautiful pacific ocean!

- Boat leaves dock at 5:15AM and will return at 6PM
- Seaforth Mission Bay Park: 1717 Quivira Rd.
- Cost \$130 per person signup at: www.alumni.sahs.org
- You can bring your own, or rent the morning of
- Passport Required we're going into Mexican waters

Friday Aug. 31st Football Game Watch Party: Saints vs. Loyola

Can't make it to the game in Los Angeles, then come watch the LIVE Broadcast with your fellow Saints fans.

- 6:30PM in the upstairs Team Rooms in the St. Augustine Commons
- Cost \$10 per person that includes drinks and food / Kids are free
- This is a 21 and up event Wine and Beer will be provided
- Raffles and Giveaways
- Students and family members Under 21 can watch the game in the Commons Lobby hosted by the Saints ASB

Please RSVP by Aug. 30th: hferrari@sahs.org

Saturday Sept. 15th – 24th Annual Alumni Bocce Ball Tournament

Come join your alumni and supporters of Saints on the fields at SAINTS

- The tournament will kick-off sharply at 9am
- Cost \$40 per person signup at: www.alumni.sahs.org
- Two Person Teams. Form your own team or we will match you with a partner
- Raffle and 50/50 drawing proceeds benefit Scholarship Funds

Friday Oct. 5th Football Game Watch Party: Cathedral Catholic vs. Saints

It's the biggest game of the year and it sells out. For the second year in a row we are going to have a re-mote game watch location to watch the LIVE Broadcast of the Holy Bowl!

- 7PM Kickoff at Home & Away: 2222 San Diego Ave, San Diego, CA 92110
- Raffles and Giveaways (NO RESERVATIONS NECESSARY)

Wednesday Oct. 24th- Oct. 27th Homecoming Week

This year we will be honoring all classes ending in a 3 or 8. There will be events for the entire Saints Community all week

Watch all Saints Sporting Events on the NFHS Network

This year all Saints Football, Soccer, Basketball and Volleyball games will be broadcasted LIVE at www.nfhsnetwork.com